

FEBRUARY 2023

XPRESSIONS

NEWSLETTER

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Trucking HR Canada Names XTL Top Medium Fleet of 2022



We are honoured to receive the award for Top Medium Fleet alongside Top Fleet Employer of Distinction at this year's Trucking HR Canada award gala.

Trucking HR Canada's national Top Fleet Employers program recognizes the importance of having solid HR policies in the trucking and logistics industry and celebrates those who meet HR standards of excellence across a series of benchmarks relating to human resources.

This is the second year in a row, where XTL has been named a Top Fleet Employer of Distinction, meaning XTL has been recognized as a Top Fleet Employer for over 6 years.

What's more, this year we also received the award for Top Medium Fleet; an accolade given to the carrier who is best in class across all areas of consideration. This award is a great honour and an enormous feat that we couldn't have made without the tremendous effort and dedication of our team!

Congratulations to all!



PREVIOUS AWARDS:

Achievement of Excellence – Diversity & Inclusion, 2021

Achievement of Excellence – Women in the Workplace, 2019

Achievement of Excellence – Workplace Diversity, 2017

Vaudreuil Terminal Champion of the Week!

Check out the latest in Vaudreuil! The team reinstated their Weekly Terminal Champion award with the introduction of a custom champion belt.

Congratulations to **Hugh Davis** for winning the first award of the year!! Hugh had been covering 2 jobs while his colleague was away over the holidays. He went above and beyond to provide fast and efficient service to our drivers all while providing coaching to them and members of the Ops team.

Is there someone you would like to celebrate? We want to hear all about it!

Submit your stories to xpressions@xtl.com to be published in the next edition!



CFTR Fall Class of 2022

Congrats to our newest driver interns of the CFTR program who hit the road with their mentors last Fall!

Special thank you to our mentors for showing them the XTL way.





OTA Next Gen

We are celebrating our most recent graduates of the Ontario Trucking Association's Next Generation and SEEC Leadership programs!

Each year we are able to send some of our current and emerging leaders through this two-year program designed to build communication skills, inspire action in others and tackle industry issues with peers from other organizations.

It's inspiring to watch as they grow and apply the skills they've learned in their roles.

Congratulations to NG Grads, Daniel Cullinane, Diego Correia & Rachel Germain and SEEC grads, Bonnie Parkinson & Annmarie Pereira on these achievements!

We are also proud of our Next Gen/ SEEC alumni, Sukhy Hayre for her recent appointment as Chair of the OTA Leadership Education and Development (LEAD) Committee. Thank you for leading by example!



Top Food Chain Provider

XTL is proud to be named amongst the 2022 Top Food Chain Providers who are helping shippers successfully navigate their food chain challenges and accomplish their business goals.

Our asset-first approach to logistics ensures our partners can take full advantage of our integrated service offerings.

We work together to create customized solutions and develop efficiencies by utilizing each arm of XTL's organization; asset-based transportation, logistics and distribution.

THANK YOU TO EVERYONE WHO VOTED FOR US THIS YEAR!



XTL's 5K to Conquer Cancer

This October, we hit the ground running in our second annual 5K to Conquer Cancer! This year we raised \$1,645 to which XTL matched 50% for an additional \$822.50, bringing the grand total to \$2,467.50!

This run is important because cancer affects so many lives, but with everyone coming together, there is hope that we will combat this horrible disease.

Thank you to everyone who sent in pictures and donated to the cause.

We look forward to hosting this run on an annual basis. Stay tuned for upcoming dates.



It's spooky how much fun we have!

From pumpkin carving contests to costume competitions, our terminals showed off their 2022 Halloween spirit!



SALES
MARKET
TRENDS

XTL-IENS IN THE COMMUNITY

THE XMAS SPIRIT

We are truly grateful to be in a position each year to give back to our communities. From East to West, our teams have hosted a variety of initiatives including Food Drives, Toy Drives, Adopt-A-Family and more!

On the Adopt-A-Family initiatives across terminals, we raised over \$2,000 worth of food, clothing and other items for each family. Everyone was excited to help out and went above and beyond, ensuring their families got everything on their wishlist and more. One way we were able to achieve that at one terminal was through a 50/50 fundraiser where lucky winner, Ryan took home over \$400 dollars!

In addition, our team in Alberta hosted a holiday event in support of the Women's Centre of Calgary Holiday Toy Room. This organization supports up to 4,000 women in Calgary by providing them and their children with gifts for the holidays. And the Daily Bread Food Bank in Toronto was the recipient of over 385lbs of food that was collected at the terminal.

We're proud of our group's generous spirit not only at the holidays, but all year round. A special shout out to everyone for supporting their local communities!



AN XTL XMAS

The annual Christmas parties happened in person for the first time in 2 years. They were a blast and we finally got to PARTY!!!! Lots of gifts were won and many new memories were formed.

Here are some pictures from across the company. Enjoy!



AN XTL XMAS



XTL 2022 Year in Review

It can be easy to overlook how far you've come until you take a moment to reflect on all you have accomplished in a year. 2022 was an excellent year of growth and development at XTL. We continue to expand out West as we tapped into new markets with our crossborder division as well as gained an additional 200,000sq.ft. of warehousing space with the opening of our Calgary distribution centre.

Not only that, but 2022 was a year full of tremendous milestones that we can all be incredibly proud of!

2022 HIGHLIGHTS

- XTL Logistics' 20th Anniversary
- Received Trucking HR Canada's Top Fleet of Distinction Award for the second year in a row
- Opening of XTL Logistics office in Delta, BC, bringing the Logistics operation to each of our major service areas
- Opening of XTL Distribution in Calgary, AB which completed the establishment of all three of our distinct service offerings in each of our 4 service areas
- Surrey's 15th anniversary
- CBT Inc's 1st anniversary
- Receiving Trucking HR Canada's Top Medium Fleet Award

As we kick off 2023, don't forget to take a moment to reflect on your own personal goals for the future and take pride in everything you've achieved over the past year.



Stay Up to Date With XTL!

XTL NEWS

Check out our monthly blogs on our website.

OUR LATEST ARTICLES:

- XTL WINS TRUCKING HR CANADA'S MEDIUM FLEET & TOP FLEET EMPLOYER OF DISTINCTION – [October 15th, 2022](#)
- XTL TRANSPORT INC NAMED 2022 TOP FOOD CHAIN PROVIDER BY FOOD CHAIN DIGEST – [October 26th, 2022](#)
- XTL SITS DOWN WITH TCA IN FEATURE: THOSE WHO DELIVER – [November 17th, 2022](#)

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“ People with great passion can make the impossible happen. ”

- anonymous

We'd love to hear your feedback! If you have any ideas on how to improve our newsletter or suggestions for the next issue, email xpressions@xtl.com



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